



“ International Credit Union Day has been celebrated on the third Thursday of October since 1948. It's a day to raise worldwide awareness about the credit union movement and to celebrate the credit union difference.

Be sure to grab a cookie if you're at one of our locations on October 17 between 11:00 a.m. - 2:00 p.m. Thank you for your continued support and membership!

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Dave Boden, President/CEO



OCTOBER 2019

Interchange

2020 SCENIC CALENDARS

Our 2020 Minnesota Scenic Calendars will be available on December 1, 2019. You can pick up a calendar at one of our branch locations or request that one be mailed to you. To make your request, visit hiway.org or call and leave a message at 651.291.1268 or 800.899.5626, ext. 8603.

Please allow 2 – 3 weeks for delivery. One calendar per household. Available while supplies last.

WINTER ADDRESS

If you're headed somewhere warm this winter, be sure to call us with your winter address to avoid return mail fees and ensure timely receipt of your statements.

GIVE TO THE MAX DAY NOVEMBER 14, 2019

Consider choosing to donate to Hiway Credit Union Foundation on Give to the Max Day this year. *Not familiar with Give to the Max Day?* Learn more at givemn.org

Hiway Credit Union Foundation is an independent 501(c)3 non-profit organization dedicated to helping people be strong, financially stable and healthy.



For more than 85 years, Hiway has strengthened the financial lives of our members and served its communities through financial support and volunteerism. The Foundation aims to build on that tradition through tax-deductible charitable donations and volunteer opportunities in our community. We impact families, servicemembers, veterans, schools, disaster relief efforts and community initiatives.

Learn more at hiway.org/foundation.

HIWAY WINS TWO AWARDS!

Hiway has been honored with the 2019 Dora Maxwell Social Responsibility Community Service Award and the 2019 Louise Herring Philosophy-in-Action Member Service Award. These awards are sponsored by the Minnesota Credit Union Network (MnCUN) and the Credit Union National Association (CUNA).



The Dora Maxwell award recognizes credit unions for the activities they coordinate that benefit their community or a specific charity. Hiway was honored for our Foundation's Fundraising Curling Event. The proceeds from the one-day event funded \$10,000 in college scholarships, \$5,000 for students to attend Junior Achievement's Finance Park, \$6,000 for students to attend Best Prep's Minnesota Business Venture and \$10,000 in teacher grants (*will be awarded late fall 2019*). This is the third year in a row that Hiway had been awarded the Dora Maxwell award.

The Louise Herring award recognizes credit unions that demonstrate in an extraordinary way the practical application of the movement's principles in serving their members. Hiway received the award for our "Hiway GPS" service excellence program. Hiway GPS defines the organizational culture and framework, values, expectations, and standards to guide the credit union staff's interaction with members, as well as with each other.

Hiway's winning entries will advance to the national competition, where they will compete with financial education projects from credit unions in other states.

With You on the Road of Life

Out & About

On October 14, 2019, Hiway will join more than 50 other credit unions across Minnesota as part of an orchestrated day to spread kindness in communities on Indigenous Peoples' Day. Hiway associates will pay it forward with our **5th annual Pave the Way initiative**.

This year, Hiway associates will have four different opportunities to volunteer their time and spread goodwill throughout the community.

1. **Sort and pack food at Second Harvest Heartland**, which works to fight hunger by picking up food donations and delivering them to local food shelves, soup kitchens, homeless shelters, senior community centers and children's feeding programs.
2. **Prepare and serve a meal at Ronald McDonald House**, which provides a home-away-from-home to keep families together while a child is being treated for a serious illness at a local children's hospital.
3. **Make sandwiches for Love One Another**, a non-profit organization that serves the homeless, poor and disadvantaged families in the Twin Cities every night by providing food, clothing, personal

care items and on-the-street care and support.

4. **Make greeting cards for Cranes of Hope**, a group of cancer survivors, champions and caregivers who make and distribute Artist Trading Cards for fighting warriors battling cancer in need of a little hope and inspiration.

Last year, participants volunteered over 5,000 hours with service organizations, hosted food and clothing drives, taught financial education, raised funds for community groups and committed random acts of kindness.

PAVE^{the}WAY

HOCKEY Kids4Kids

★ CHANCE TO WIN

Minnesota youth & high school hockey teams are invited to participate in Hockey Kids4Kids to benefit Gillette Children's Specialty Healthcare. Teams are encouraged to use the teamwork and leadership skills they practice on the ice to come up with creative ways to raise funds for Gillette. Teams that raise \$500 or more will be qualified to **win a party in a suite at a Minnesota Wild game**.

♥ HELP KIDS



Kids being treated at Gillette have some of the most complex, rare and traumatic conditions in pediatric medicine, including cerebral palsy, epilepsy and spina bifida.

i INFO & REGISTRATION

For more information and to register your team, visit hockeykids4kids.org.

\$20,000 IN SCHOLARSHIPS AVAILABLE

Credit unions are local, not-for-profit financial institutions. We are focused on providing members with the tools to succeed. That's why we are letting you know about the scholarship opportunity available exclusively to members of credit unions in Minnesota. The Minnesota Credit Union Foundation Scholarship Council (FSC) is offering \$20,000 in scholarships. A total of 20 applicants will be awarded a scholarship of \$1,000.



Any Hiway member pursuing education in the fall of 2019 and spring of 2020 is eligible to apply and applications are being accepted through November 30, 2019.

Visit mnfsc.org to apply and learn more.

Contact Us

651.291.1515
800.899.5626
hiway.org



HOLIDAY HOURS

Veterans Day
November 11 – closed

Thanksgiving
November 28 – all offices closed
November 29 – Dept. of Transportation
Branch closed

Christmas
December 24 – closing at 2:00 p.m.
December 25 – closed

New Year's Day
January 1 – closed