

NOVEMBER 2018

FASTLANE



CREDIT UNION MEMBERS ARE WINNING WITH PRIZE-LINKED SAVINGS ACCOUNTS

Prize-linked savings accounts offer the thrill of winning cash prizes with no risk of losing savings. With real rewards, rules, suspense and possibility, even if you don't win a drawing, you still win by having more money than you started with!

Hiway offers the WINcentive® prize-linked savings account to help members save. Since 2009, credit unions in the U.S. have helped over 50,000 members save \$94 million.

"I use my WINcentive Savings at Hiway to help me save for my annual car insurance payment. It saves me from worrying about a large expense all at once, and I've even won \$150!"

- Sharon, Hiway Member since 2015

Open your account in November, tuck away some cash throughout the year and you'll have money for holiday shopping next year! You may even win money while saving. It's a win-win situation. Call us today for more information!

- A FINRA study of Millennials (age 18-34) found that 67% had no rainy day funds and 43% use costly non-bank borrowing methods
- 1 in 3 Americans has \$0 saved for retirement
- 28% of people over 55 have no retirement savings

Overcome the status quo, and start saving for your future today. Who knows, you may even win.



TAKE THE MINNESOTA WILD WITH YOU.

SWIPE & SCORE!

Use your Minnesota Wild branded Hiway Debit or Credit Card and you will be entered into our monthly drawings for Minnesota Wild merchandise, game tickets, jerseys and more! With a winner every month, there are plenty of opportunities to score!

Talk to us about the Minnesota Wild Checking or Credit Card today.



YOU COULD WIN TICKETS, JERSEYS, MERCH & MORE!



Download our app!

Search for "Hiway Pig-e" through your Apple® or Android™ devices.

Hiway's Pig-e includes:

- fun interactive games teach kids ages 2-12 saving & spending habits
- encouragement for kids to give to others
- math skills practice
- kids set and track goals for spending, saving & giving
- virtual money tracking (Pig-e does not link directly to accounts at Hiway or other financial institutions. No real money changes hands within the app.)

Plus: Parents can set and assign chores within app!

OUT&ABOUT

HOCKEY Kids4Kids

Back for a second season!

Hockey parents, coaches, high school students: help raise funds for Gillette Children's Specialty Healthcare (Gillette) and your team could win a once in a lifetime prize at a Minnesota Wild game! Hiway partners with Minnesota Wild, Minnesota Hockey, Devan Dubnyk (pictured right with two Gillette kids) and Gillette to encourage hockey kids to think beyond themselves to help kids where sports may not be a possibility. Hiway hopes to align the values within the State of Hockey with the credit union philosophy of People Helping People in this state-wide effort. Last year, youth Minnesota Hockey players helped raise nearly \$10,000 for kids being treated at Gillette.

To register & find out more visit hockeykids4kids.org

